

Express Mailing
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ET886502600US

10/10/02

3625



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS: Bjorn Espenes
Terry Haas
Jalali Hartman
Eric Maas

ASSIGNEE: Storebusters, Inc.

TITLE: METHOD AND SYSTEM FOR MANAGING ON-LINE
SELLING

SERIAL NO.: 09/633,050
CONFIRM. NO.: 2988
FILING DATE: August 4, 2000
GAU: 3625

DOCKET NO.: 4279 P

Commissioner for Patents
Box OFFICE ACTION RESPONSE
Washington, D.C. 20231

RECEIVED

OCT 15 2002

GROUP 3600

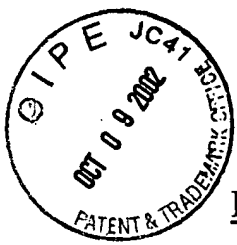
COVER LETTER

Honorable Commissioner for Patents:

Enclosed herewith please find the following documents comprising: (1) a Response to Office Action; and (2) a return receipt postcard. As applicant is filing this response by Express Mail within the 1 month period for response, applicant believes that no extension or fee is required. Should additional time be required applicant respectfully requests the necessary extension of time. The Commissioner is hereby authorized to charge any required fee to Deposit Account No. 50-0581. Thank you.

Respectfully, submitted this 9th day of October, 2002

Lloyd W. Sadler, Reg. No. 40,154
PARSONS BEHLE & LATIMER
201 South Main Street, Suite 1800
Salt Lake City, Utah 84111
Telephone: (801) 532-1234
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CERTIFICATE OF MAILING

Honorable Commissioner for Patents:

I hereby certify that the attached paper or fee (Response to Office Action) is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee," Express Mail Mailing Label Number ET886502600US on this 9th day of October, 2002 with sufficient postage and in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

Signature of registered practitioner or other person having reasonable basis to expect mailing to occur on the date of deposit shown pursuant to 37 CFR. § 1.8(a) or person actually making deposit pursuant to 37 CFR § 1.10(b).

Lloyd W. Sadler, Reg. No. 40,154

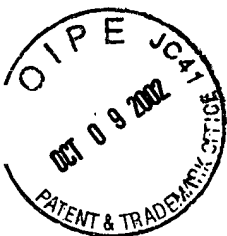
Name of person whose signature is given above

Express Mailing
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10/17/02

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RESPONSE TO OFFICE ACTION

Honorable Commissioner:

Applicant has received an Office action with a mailing date of September 9, 2002.

This paper is intended to be fully responsive to each of the points made by the Examiner in the Office action.

Amendment "A"

A. Restriction Requirement: In response to the restriction requirement of September 9, 2002, the applicant provisionally elects Group A (claims 1-16, drawn to "a method for enhancing the process of e-commerce comprising receiving product information, mapping said product information, assigning said product information to a template, selecting a marketplace, and broadcasting the template to the marketplace" without prejudice. This response is made without traverse. As applicant intends to file a